



## Seamless CMS and TMS integration for optimized translation workflow

Revolutionizing Translation Management with Advanced Integration Solutions

### Metrics

50%

**50% reduction** in project management errors

### Tools



Content Connector, Worx-Connect, MemoQ, Client API

### Outcomes

- **Reduced** project management workload
- **Lowered** turnaround times
- **Improved** efficiency in translation management

## Use Case description

Alpha CRC tackles the challenge of time-consuming manual translation requests by implementing a proprietary middleware that integrates directly with clients' CMS or TMS, enabling automatic routing and processing of translation tasks. This innovative solution significantly reduces the project management workload and expedites turnaround times, allowing Project Managers to focus on more complex cases.



## ● **Optimized and frictionless workflow**

### **Challenge**



Receiving requests by email and then manually creating and assigning translation requests to Alpha CRC's teams can be time-consuming. Sometimes this is the only way the show can go on. However, this way of working can cause delays and extra administrative work. Finding a seamless solution to receive requests and deliver completed jobs is always on our minds.

### **Solution**



If clients offer access to their content via API and have the workflow internally to support more automation, Alpha CRC's engineers can implement proprietary middleware to integrate directly with the client's Content Management System (CMS) or Translation Management System (TMS). This integration allows for automatic routing of translation requests to Alpha CRC. The requests are then processed and the translated content is returned without the need for manual intervention by Project Managers. They can continue to be at the helm for those complex cases that require more attention.