



## Make the most out of your investment in localization technologies

Alpha CRC empowers clients to maximize their investment in localization technologies through a tech-agnostic approach and expert reconfiguration of existing tools. By providing tailored advice and hands-on support, Alpha CRC ensures enhanced localization processes, leading to increased productivity, cost savings, and improved quality of localized content.

### Metrics

50%

less project management effort

20%

less time on translation and review.  
Improved quality and return on investment

### Tools



MT, TMS, CMS,  
Connectors

### Outcomes



- **Improved** localization tool performance
- **Streamlined** decision-making ability
- **Optimized** cost investment

## Use Case description

Alpha CRC's team of expert solution architects successfully enables a tech-agnostic approach in which clients are able to use their chosen localization tools and ensuring said tools are aligned with their growing needs.

Through comprehensive analysis and reconfigurations, Alpha CRC educates and empowers clients to refine their processes, train and maintain machine translation engines, and fine-tune AI tools for optimal performance.

The outcome is a significant enhancement in the clients' localization processes, leading to increased productivity, cost savings, and improved quality of localized content. Alpha CRC's intervention enables clients to fully leverage their technology investments and maintain an effective, high-performing localization workflow and ideally integrates the LSP's own technologies for seamless collaboration on localization projects.



## ● **Optimized localization tools and workflows**

### **Challenge**



Clients come to Alpha CRC with a strong preference for certain tools they wish to incorporate into their localization processes, as they are keen to maximize return on investment. Initially, these tools are selected to address specific needs, but over time, it becomes apparent that their full capabilities are not being utilized or used incorrectly.

### **Solution**



Alpha CRC's team of engineers steps in to conduct a thorough analysis of the current workflows from the source. They identify areas where adjustments can be made to better leverage the existing toolset.

Our experts work closely with clients to reconfigure tools, ensuring they align more closely with the client's evolving needs. They provide tailored advice on how to refine workflows, train machine translation (MT) engines, and maintain them effectively.

Additionally, they guide clients through fine-tuning AI tools to achieve optimal performance. This hands-on approach ensures that clients are not only educated on best practices but are also equipped to implement them.