



Clear innovation in every language

End-to-end content solutions for US clean energy leaders





Language-ready growth: an unmissable opportunity

In 2026, your growth markets are increasingly multilingual: 21.9% of the US population speak a language other than English at home. With multilingualism growing even in B2B spaces, customers, partners, and regulators have been trained to expect information in their own language.

Launching with English-only content means ceding competitive advantage to your rivals. Limiting your language options only serves to weaken trust, and increase legal and compliance risk.

Of course, launching in new languages isn't always a simple task. Ad-hoc translations and generic AI tools struggle with terminology specific to the clean energy sector, and can compound legal risk through contract mistranslation.

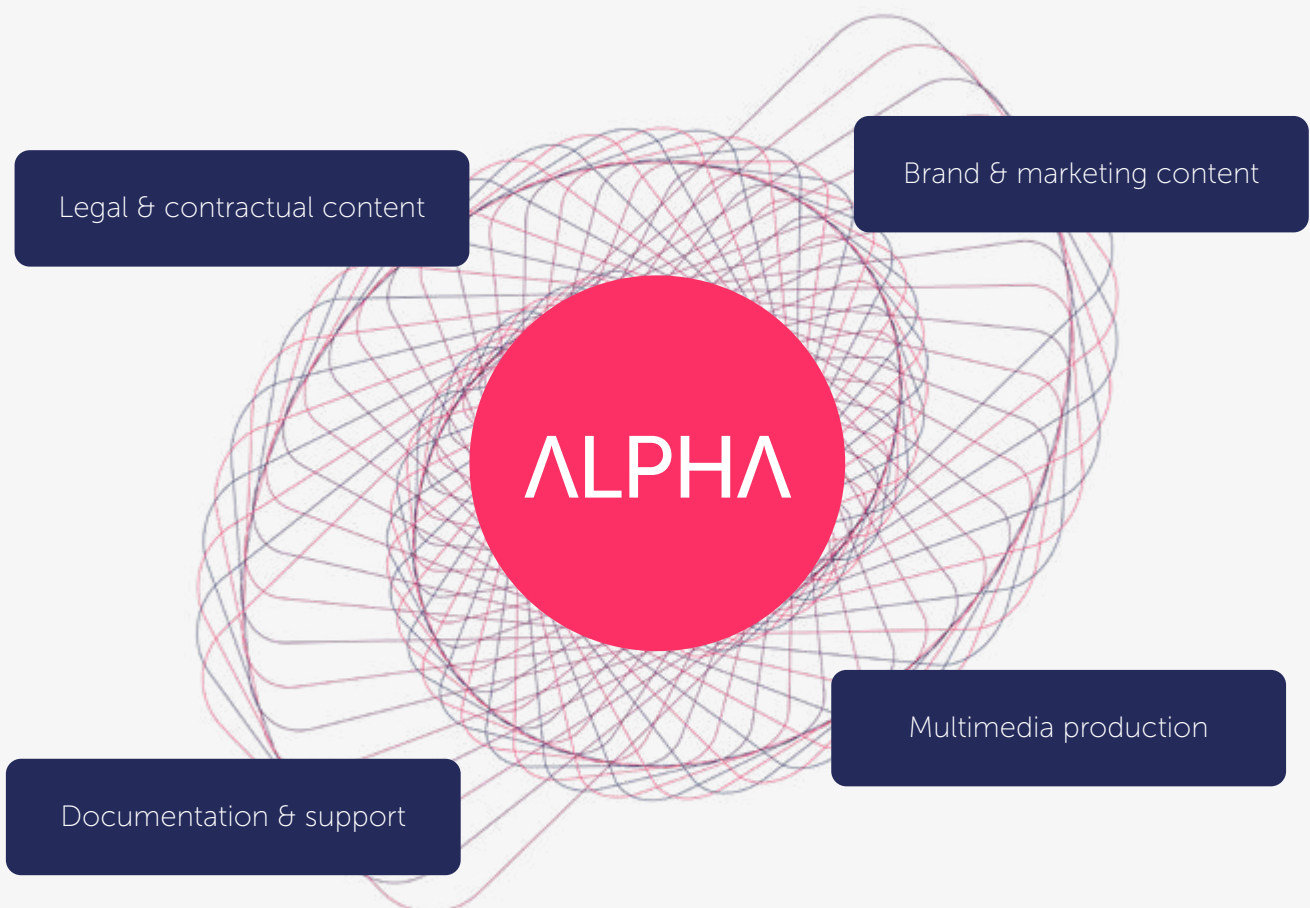
At Alpha CRC, we help clean energy companies launch confidently in any target language by aligning all of your content under one integrated program, with the option of further support through secure, client-trained language models.

Enabling your multilingual customer journey

We know that rolling out a new language isn't easy for clean energy providers. That's why we've developed a comprehensive approach to taking your customer journey multilingual.

All your touchpoints, managed by one partner

One of the biggest headaches when launching? Managing multiple partners across languages and content types while ensuring your touchpoints comply with regulations. Our centralized approach ensures you only need to work with one external team while preparing for multilingual roll-out.



Legal & contractual content

Our specialist legal translation and revision services eliminate the compliance and regulatory risks of relying on ad-hoc or hasty AI translations.

Contracts, PPAs, NDAs, and regulatory documentation

Policy, safety, and compliance materials

Bilingual clause alignment and legal review

Brand & marketing content

Invite your prospects into your world and engage them at every stage of the sales funnel with language-specific collateral.

Corporate sites and landing page localization

Campaign assets and investor comms

Freshly created content, not just translations

Documentation & support

Ensure compliance with accurate, easily understandable technical documentation and customer support.

Technical manuals and maintenance guides

Knowledge-base, FAQs, and help-center content

Agent scripts and standard responses for support teams





Multimedia production

Drive engagement and increase brand exposure through expert multimedia content

Training videos and internal
or external demos

Subtitling, voiceover and
on-screen text

Human and synthetic
multilingual voices

Your brand. Your data.

Our Bespoke Language Models (Bespoke LMs) represent a seismic shift in multilingual content production. Unlike off-the-shelf platforms, our solution enables you to scale content while eliminating the financial and reputational risks of IP infringement and data leakage. Put simply, it is the safest way to drive multilingual market expansion.

- ✓ Consistent terminology across legal, technical, and marketing materials, no matter what languages you choose.
- ✓ Faster updates to contracts and campaigns without losing nuance or accuracy.
- ✓ Clear governance and compliance, with strict access controls and no contribution of your data to external training programs.
- ✓ Scalable multilingual operations as you expand into additional regions.

Solutions for C-level priorities

Our content solutions focus on the outcomes that matter most to your executive team.

Risk reduction

- Legally robust and accurately localized contracts and documentation
- Consistent safety and compliance communication across languages

Speed to market

- Consolidated multilingual content workstreams
- Bespoke LM-assisted workflows that expedite future launches

Brand and stakeholder trust

- High-quality, culturally aware content that articulates your mission
- Clear information for customers and regulators in their own language

Working with Alpha CRC

We map our solutions across four phases: discovery, design, deployment, and scaling. This ensures we can tailor our package to your specific needs.

| | |
|------------|---|
| Discovery | Map your priority markets and language needs |
| Design | Define your brand and governance frameworks; design your Bespoke LM |
| Deployment | Localize your highest-impact assets and integrate Bespoke LM into content workflows |
| Scaling | Support ongoing updates, product launches, and additional languages as you grow |



It's time for some fresh air.

Let's plan your multilingual launch.

